Creative Director: Riley Perry Designer: Emma Hinckley

Mockup A - main page black background Mockup B - orange and white home page

- I love the navigation bar at the top of the approach one (with the different page sections across the top instead of the drop down menu
  - Maybe a way to better indicate in the sub page which page you are on with an underline or a boldness at the top nav bar
- Like the overall cleaner feel of the mockup 2 home page (not black)
  - I do like the little sections as you scroll with the boxes and photos from the first mockup though with the bolder type
  - Could combine the top of home page 2 with the bottom half of home page 1
  - The gradient feels a little too overpowering though so maybe less gradient
- Font choices are great! Feels super fitting, love it
- I love the tops of the subpages (bold type and images) from the first mockup but the bottoms (with the text set to the side in the orange box) on the second mockups, so maybe combine again

Overall I love it! The color scheme is on point and the bottom of the page is clean and looks profesh!